

Program of Members of the Commission of Business USA-Africa: Maximizing Opportunities between the US and Angola

Welcome to the presentation on how to maximize your membership in the U.S.-Africa Trade Commission, with a special focus on opportunities between the United States and Angola. This presentation will guide you through the essential steps to the success of your membership program, highlighting the benefits and personalized services offered by USAfriTrade to boost trade relations between these two important countries.

 by Luis Manuel Henriques Rodrigues



Steps to Success for Your Program Member

1

Review Your Membership Package

Your membership package is a valuable resource that contains the information you need to make your Commerce Commission membership work for you. Keeping it close at hand with easy access will allow you to review all the benefits based on your membership investment level and share it with other team members who may benefit from this information.

2

Identify What You Expect to Gain

Whether you're looking to build relationships with colleagues and potential clients, develop professionally through workshops and educational programs, raise your profile as a community leader, or utilize discounts that drive dollars to your bottom line, Trade Commission is the place for you and your employees to connect.

3

Include Your Entire Team

Your membership includes your entire team, and the more they are involved, the more your association will flourish. The Commerce Commission offers a variety of events and programs that will benefit individuals in all types of roles within your organization.

Active Participation in the Trade Commission

Lend Us Your Voice

Be part of conversations that drive business forward through committee opportunities, legislative affairs meetings, and conversations with the community.

Connect With Others Members

Make meaningful connections with your business peers and potential clients through member events, peer-to-peer roundtables, and business celebrations.

Expand your networking opportunities by joining the Trade online communities

Commission on Facebook, Twitter and LinkedIn.

Read the Communications of Trade Commission

Stay informed about the Trade Commission and the news from the community visiting our website and reading our newsletter

quarterly. Have news to share?

Send it to

info@usafricatrade.org

Maximizing Your Membership

1 Use A Trade Commission As a Tool Marketing

Whether you're looking to build your identity, generate leads or highlight your initiatives corporate responsibility, let the Trade Commission help get your message out to a wider audience. From ads from websites and newsletters to enhanced directory business listings and ribbon cuttings, we have many ways to help you promote your story and build commercial credibility as member of the Commercial Council.

2 Give Us Feedback

To improve the benefits and services we offer, we count on your comments to guide our efforts. If there is something you are looking for in your membership that is not being provided, please let us know. Share feedback about your membership experience through surveys as well as personal contact with members of the Commerce Commission team.

3 Seek Guidance

If you're not sure where to start or would like to know how to get the most out of your Trade Commission membership, contact us at info@usafricatrade.org.

Personalized Services for Members

Consulting and Research

USAfriTrade is pleased to offer our members the Personalized Member Services program.

We offer a range of consulting, information gathering, market research and business development services.

Personalized Assistance

1. Assistance in gathering marketing or investment information. 2. Organizing private meetings with key government and business leaders. 3. Assisting in researching, identifying and approaching potential partners or representatives.

Specialized Support

4. Briefings to organizations on specific issues affecting business interests. 5. Assistance to American and African companies in identifying and approaching partners, importers and investors across the corridor.

Our Services



Advertise on Eazel

Advertising



Matchmaking services B2B

Connecting businesses



Personalized services for members

Tailor-made solutions



Sponsorship Opportunities

Visibility for your brand



Trade Missions and Working Groups

Trade Missions

We organize trade missions to facilitate direct exchanges between US and Angolan companies, providing unique networking and market exploration opportunities.

Working Groups

Our working groups focus on specific sectors, bringing together experts to discuss challenges and opportunities in U.S.-Angola trade.

Contact Information

Office Address:

**1075 NE Peachtree Street, Suite
3650, Atlanta, GA 30309**

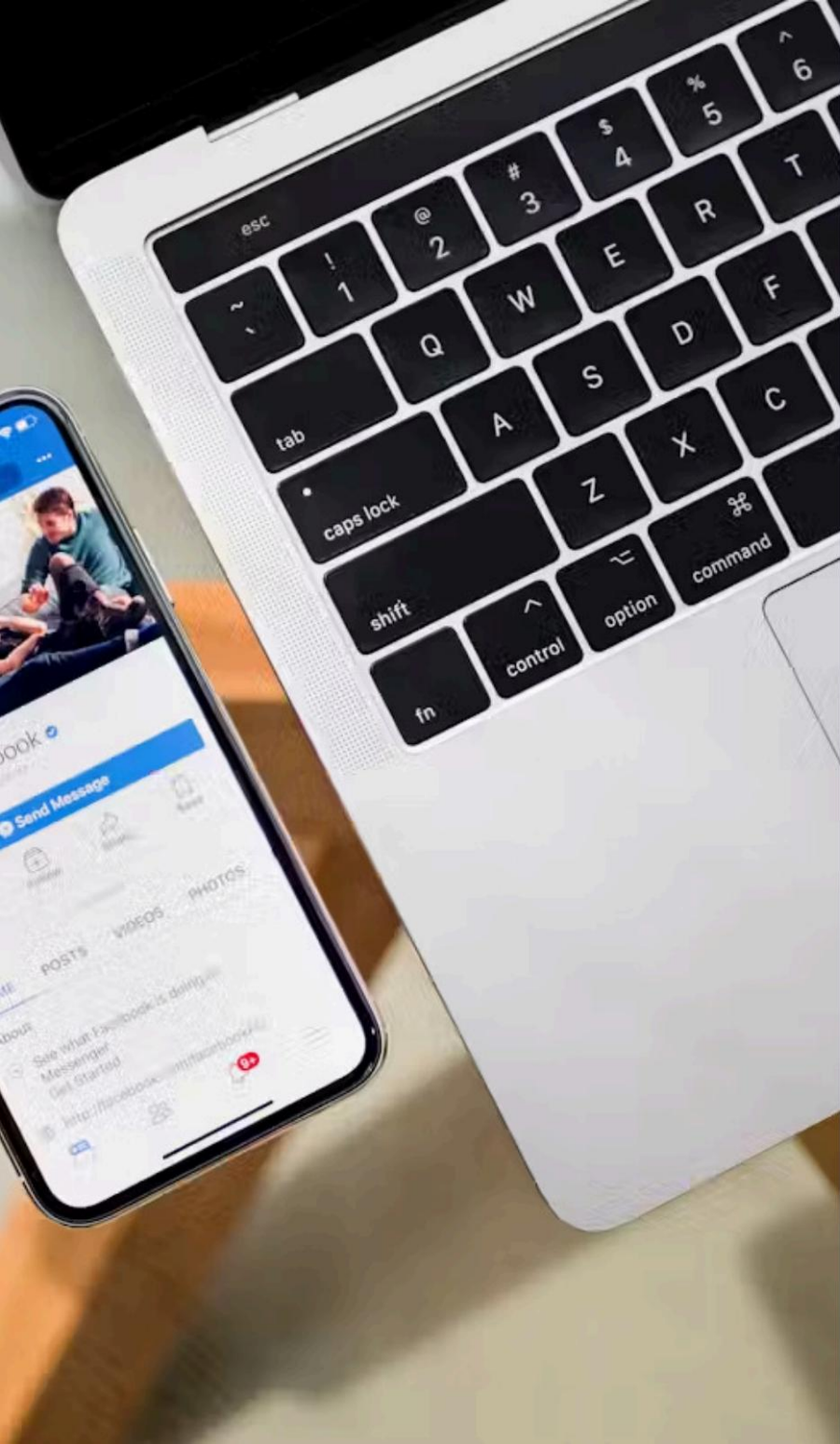
Business hours:

Mon - Fri: 9AM - 5PM

Phone number:

+1 (833)-822-9990





Social Networks and Connectivity



LinkedIn

Connect professionally



Twitter

Real-time updates



YouTube

Video content

Become a Member

The U.S.-Africa Trade Commission (USAfriTC) represents the engagement of the United States, African Countries, Corporations, Associations, and Individual Professionals across the U.S.-Africa trade axis, encompassing all sectors of multilateral trade, industry, and commerce.

USAfriTC provides a platform for its members to project their policies and programs to the concerned authorities. It also organizes important workshops/seminars/conferences and coordinates interactive sessions with policy makers. USAfriTC also regularly assembles delegations to many important countries. Our intended members are from financial institutions, international conglomerates, global companies, regional SMEs, public sector companies and professionals.





Membership Benefits

1 Business Promotion

Advertise your company or business on our USAfriTC website. (no advertising fee!)

2 Visibility

Post your events, announcements, member news, job listings, and photos anytime.

3 Networking

Showcase your business at USAfriTC functions, which include quarterly after-hours business networking, business expos, annual dinner and advisory board election, seminars.

4 Sponsorship Opportunities

Highlight your products or services with an exclusive presentation by sponsoring a Business-After-Hours networking event.

Networking Opportunities

Super-Networking

Make connections with future clients,
meet new entrepreneurs and establish
new relationships
commercials.

Leaders and Influencers

Meet the leaders and "movers and
shakers" in the business and
cultural communities.

Speakers

Looking for a no-cost speaker for your
next luncheon or event?

Cross-Networking and Assistance to Small Companies

Cross-Networking

Cross-network with other business organizations in our co-events organized.

Assistance to Small Companies

If you are trying to start a new business, get in touch with us. Or if you are an established business but need help with import/export licenses, employee visas or need accounting/tax assistance, we can help point you in the right direction.



Personal Needs of Business

1 Financing

Ready to buy or
finance a new home or
enterprise?

2 Events

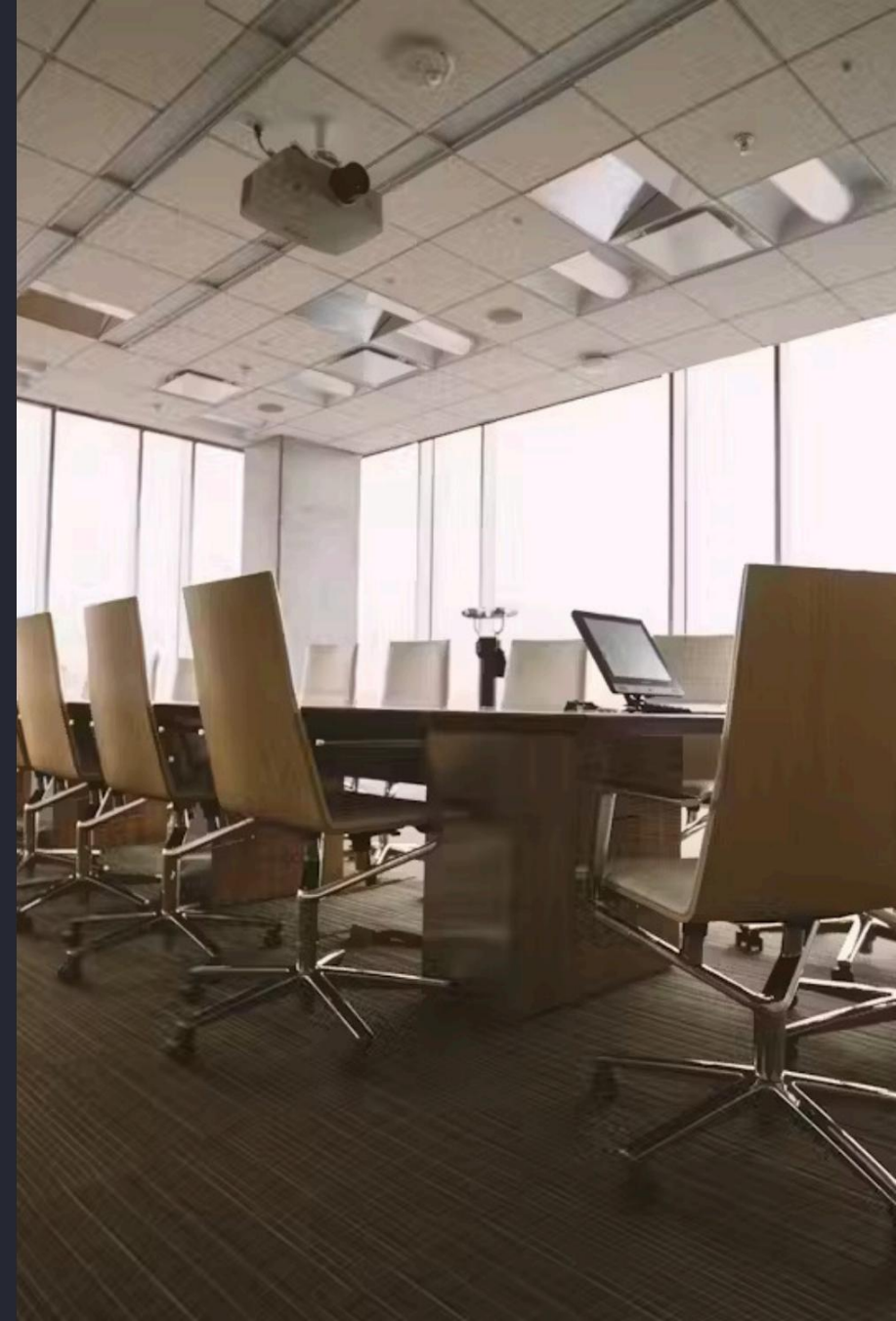
Attending an event?

3 Legal Assistance

Need legal help?

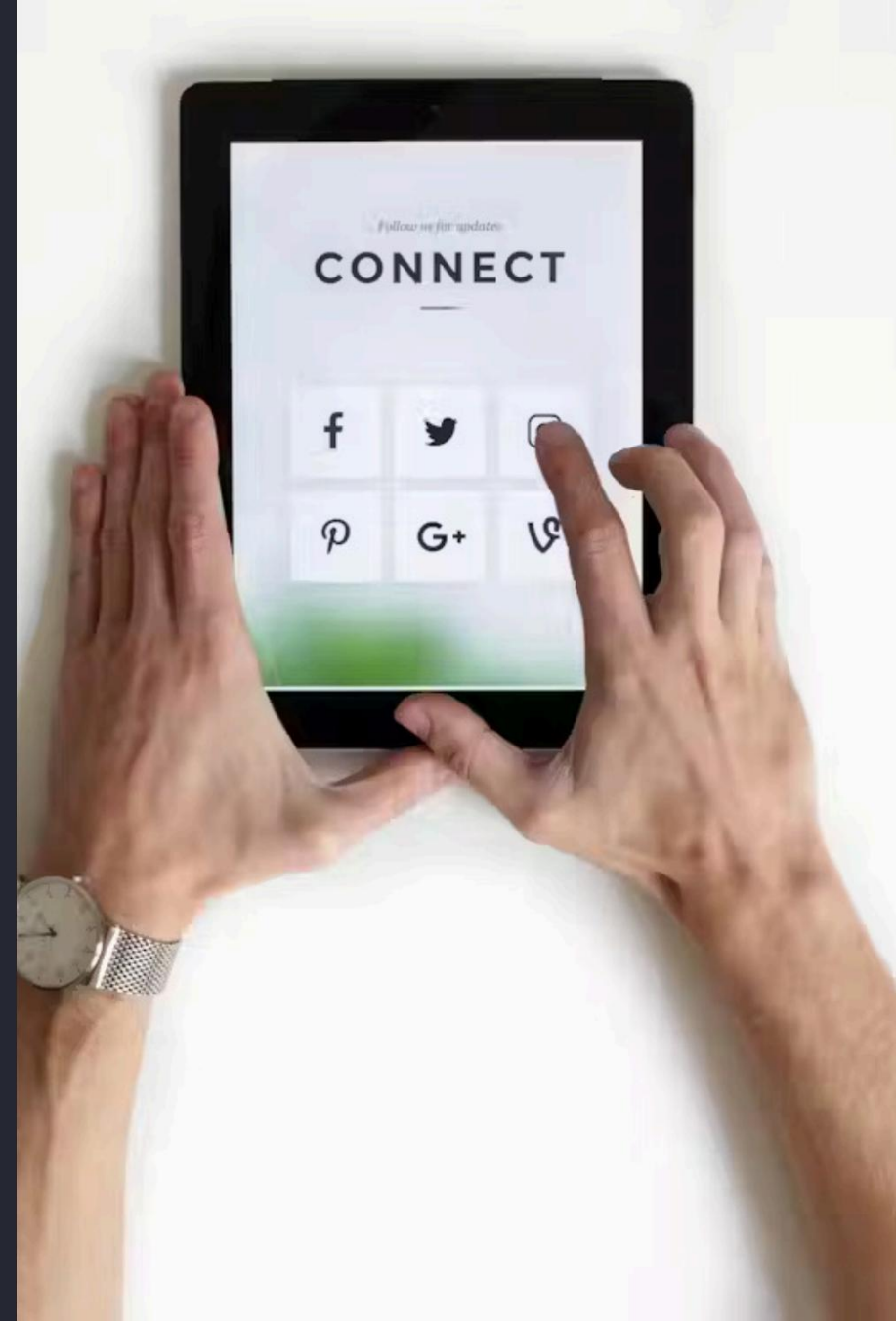
4 Leisure

Or ready for your next
vacation, cruise or park
getaway
thematic?



Member Directory

Search our Member Directory and don't be shy about asking for exclusive member discounts!



USAfriTrade Advantage

As a member of USAfriTrade, you will have access to a world of opportunities, from networking with leading African diaspora and global industry companies to assisting in formulating economic and industrial policies through close liaison with government. USAfriTrade's proactive approach focuses on helping you increase efficiency and competitiveness.





Knowledge and Insights

1 Global Trends

Global trends that affect
your business

2 Best Practices

Industry best practices
in terms of
competitiveness

3 Internal Efficiency

Improve efficiency and
internal productivity

4 Policies Governmental

Get an insight into the
government policies and their
impact on businesses

Networking Opportunities

Global Networking

Networking opportunities with major American and global companies.

Business Platform

Platform to enhance your business and develop new markets



Connections and Collaborations

Sharing Best Practices

Share your best practices with other members

Increased Competitiveness

Help increase competitiveness between industries
American and African

Corporate Social Responsibility

Giving Back to Society

Opportunity to give back to society

Important Initiatives

Get involved with important initiatives from our philanthropic partners and support us in supporting the United Nations Sustainable Development Goals.



Focus on Angola: Market Opportunities

1 Sectors in Growth

Explore Angola's fast-growing sectors, including oil and gas, agriculture and technology.

2 Strategic Partnerships

Discover opportunities to form strategic partnerships with Angolan companies.

3 Direct Investment

Learn about the possibilities for direct investment in Angola and the government incentives available.

US-Angola: Strengthening Business Ties

1

Trade History

Review of the history of trade relations between the USA and Angola.

2

Current Agreements

Details of existing trade agreements between the two countries.

3

Future Opportunities

Projections and future opportunities for expansion of bilateral trade.





Navigating the Environment Business in Angola

Regulations

Understand
trade and investment
regulations in Angola.

Business Culture

Insights into Angolan
business culture and etiquette
practices.

Challenges and Solutions

Identification of common challenges and strategies to overcome them.

Key Sectors for U.S.-Angola Collaboration

Energy

Opportunities in the oil, gas and renewable energy sector.

Agriculture

Potential for investment and technology transfer in the agricultural sector.

Infrastructure

Infrastructure development projects and construction opportunities.

Financial Support for US-Angola Business

1 Financing of Export

Information on export financing programs available to U.S. companies.

2 Insurance Investment

Insurance options to protect investments in Angola.

3 Banking Partnerships

Establishment of relationships with financial institutions in both countries.



Strength Development US-Angola Work

1

Skills Identification

Assessment of skills needs in the Angolan market.

2

Training Programs

Development of joint training programs.

3

Talent Exchange

Facilitation of employee exchange programs between US and Angolan companies.





Innovation and Technology: Bridge USA-Angola

Transfer of Technology

Opportunities for technology transfer from the US to Angola.

Startups and Incubators

Collaboration in startup ecosystems and incubation programs.

Research and Development

Joint R&D initiatives between US and Angolan institutions.

Sustainability and Social Responsibility

Sustainable Practices

Implementation of sustainable business practices in Angola.

Community Impact

Development of corporate social responsibility programs.

Environmental Compliance

Navigating environmental regulations in both countries.

Dispute Resolution and Legal Support

1 Arbitration International

Information on international arbitration mechanisms for disputes commercials.

2 Legal Consulting

Access to specialized legal advice on US-Angola trade.

3 Intellectual Property Protection

Guidance on intellectual property protection in both markets.



Next Steps:

Expanding Your Business USA-Angola

1

Market Assessment

Conduct a detailed assessment of the Angolan market for your specific industry.

2

Strategic Networking

Attend USAfriTrade events focused on US-Angola opportunities.

3

Market Entry Plan

Develop a customized market entry plan with support from USAfriTrade.

4

Implementation and Growth

Execute your plan and utilize USAfriTrade's ongoing resources for support and expansion.

